

Press information

A stress-free holiday meal – Kyocera presents its new colorful kitchen accessories in time for Christmas

Stylish, handy, uncomplicated: the new mandoline slice and grate set and ceramic peelers from Kyocera will help you master even the most stressful Christmas cooking

October 29, 2014 – Kyoto / Neuss – Whether in the run up to Christmas or over the holiday period, peeling carrots and potatoes and grating cheese may not be the most popular kitchen jobs, but they are still an essential part of the festive season. With its colorful new kitchen accessories, Kyocera is brightening up these tasks. Its peelers are suitable for left- and right-handed users, because the double-edged blade means they can be used to peel in any direction. The new mandoline slice and grate set also provides the solution to some age-old kitchen problems: the julienne slicer and grater come as a set with a storage box that doubles as a container for the sliced and grated food. The silicone studs on the underside of the storage box prevent it from slipping while you are grating, making the work far more comfortable. The set also includes a finger guard.

Kyocera has been manufacturing high-quality ceramic knives, peelers and mandoline slicers for 30 years. The company's fine ceramic blades are characterized by their superior edge retention, outstanding sharpness and elegant design. They are constantly gaining new admirers, whether professional chefs or amateur cooks.

Since it was founded in 1959, Kyocera has consistently expanded its advanced knowledge of material and manufacturing technologies in the field of technical ceramics. The company uses that

Contact:

Kyocera Fineceramics GmbH
Daniela Faust
Manager Corporate Communications
Hammfelddamm 6
41460 Neuss
Germany
Tel.: +49 2131/16 37 - 188
Fax: +49 2131/16 37 - 150
Mobil: +49 175/7275706
daniela.faust@kyocera.de
www.kyocera.eu

Grayling Düsseldorf
Jan Leder, Marina Engelhardt-Temme
Rather Str. 49d
40476 Düsseldorf
Germany
Tel.: +49 211/96 485 - 41/ - 47
Fax: +49 211/96 485 - 45
jan.leder@grayling.com
marina.engelhardt-temme@grayling.com

Press information

experience in the production of sharp, high-quality ceramic knives and kitchen accessories such as mandoline slicers and peelers. It first started selling ceramic knives in Japan in 1984. Today they are available from over 9,000 specialist retailers around the world and have become an essential part of many households. Since it entered the field, Kyocera has sold more than ten million high-quality knives.

The RRP for the peeler (CP-11) is €9.95. The mandoline slice and grate set (CSN-550) retails at €49.95.

For more information about Kyocera: www.kyocera.eu

About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 230 subsidiaries (as of April 1, 2014), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide, with more than 5 gigawatts of solar power having been installed around the world to date.

The company is ranked #531 on *Forbes* magazine's 2014 "Global 2000" listing of the world's largest publicly traded companies.

With a global workforce of about 70,000 employees, Kyocera posted net sales of approximately €10.19 billion in fiscal year 2013/2014. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, finoceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Finoceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €362,000 per prize category).

Contact:

Kyocera Finoceramics GmbH
Daniela Faust
Manager Corporate Communications
Hammfelddamm 6
41460 Neuss
Germany
Tel.: +49 2131/16 37 - 188
Fax: +49 2131/16 37 - 150
Mobil: +49 175/7275706
daniela.faust@kyocera.de
www.kyocera.eu

Grayling Düsseldorf
Jan Leder, Marina Engelhardt-Temme
Rather Str. 49d
40476 Düsseldorf
Germany
Tel.: +49 211/96 485 - 41/ - 47
Fax: +49 211/96 485 - 45
jan.leder@grayling.com
marina.engelhardt-temme@grayling.com